

The Center For Consumer Freedom®

December 5, 2018

Norfolk City Council
1006 City Hall Building
810 Union St.
Norfolk, VA 23510

Dear Councilmembers:

I'm writing on behalf of the nonprofit Center for Consumer Freedom to request you put Norfolk in the spotlight and promote kindness to animals and raise awareness of unethical conduct. You can do this by renaming Front Street "PETA Kills Avenue."

For years, People for the Ethical Treatment of Animals has killed cats and dogs by the thousands at its headquarters, located at 501 Front St.

Unlike the countless shelters that provide essential service and care to animals in need, PETA's "shelter" on Front Street euthanizes the vast majority of the animals the organization receives. In fact, killing animals seems to be the main purpose of PETA's so-called shelter, as no adoption hours are posted nor are animals advertised on the organization's site. Tax records show PETA even has a walk-in freezer to store the corpses.

PETA's president is Ingrid Newkirk. She has said, "I think it would be lovely if we stopped this whole notion of pets altogether," and has advocated for the killing of all stray cats and the total eradication of pit bulls.

PETA has even gone so far as to steal and kill a 9 year-old girl's healthy pet dog in 2014 in the Eastern Shore. PETA eventually paid \$50,000 to settle this case.

Last year, according to public records filed with VDACS, PETA killed more than 1,800 cats and dogs and only adopted out 44. In some years, PETA's kill rate has been higher than 90%.

Animal lovers are shocked and outraged by PETA's pro-killing attitude. Renaming Front Street to "PETA Kills Avenue" is a way to share this essential information with all people who love their pets and who may one day have to drop their pet off at a shelter.

Other possibilities for your consideration include "Butcher Street" and "Serial Killer Way."

By simply changing the street name, Norfolk can raise awareness of this cruelty and remind everyone to stay away from this horrid shelter.

Please let me know your decision.

Will Coggin