Beef News

Veal processor switches to new calf-housing system

By Ann Bagel Storck on 1/29/2007 for Meatingplace.com

Harleysville, Pa.-based Marcho Farms, an integrated veal company that produces and distributes formula-fed veal calves, is changing the way it raises its animals.

Marcho's new housing system will eliminate confinement of animals via tethering, giving the loose calves space to turn around, lie down and interact. Once calves are out of the starting stage and into the growing cycle, they are co-mingled in a loose-housing environment that continues to allow space for the animals.

"We are confident that leading this change in production practices will help to dispel the myths associated with veal," said company founder Wayne Marcho.

Marcho Farms already has thousands of calves on this new program and plans to convert remaining farms in the next several years.